



## Welcome to our February 2019 Newsletter

It's a difficult time of year for Wild Birds, especially with the current cold snap. How can we help birds in the cold? The simple answer must be, feed them a variety of food.

High energy mixes are a must this time of year, **All Seasons, Premium, Supreme** and **Robin and Songbird** are perfect.

Why not compliment them with some **peanuts** or **sunflower hearts**.



## Dates for the Diary

We are exhibiting at PATs Sandown this year on the 10<sup>th</sup> & 11<sup>th</sup> of February, why not pop along and see us on stand S8 in the Esher Hall.

**PATS**  
**SANDOWN**  
10-11 February 2019

## How can social media help your business?



Some of our customers use social media to promote their business, generally Facebook. It helps show customers your stocks and by paying for sponsored links it targets individuals in your area. Whether it is a quick post to say your new stocks of bird food have arrived, or a competition for a free bag of bird food for local customers, it does seem to get people in the door.

## Our Website

Did you know details and pictures of all our mixes are available online, there is also a handy feeding guide and copies of all our leaflets. [www.bartholomewsbirdfood.co.uk](http://www.bartholomewsbirdfood.co.uk)

You can also now follow us on Instagram, with regular updates on our new plant and interesting pictures of our processes.  
@bartsbirdfood





## Cleanliness and quality of Corn



Bartholomew's are very proud of the cleanliness and quality of our product.

As a Universal Feed Assurance Scheme (UFAS) accredited company we can only accept products from approved suppliers and hauliers. With products coming from all over the world we must be vigilant. Anything coming into our warehouse in bulk from farm is always sampled and inspected for quality on intake, if it isn't right, we don't accept it.

Our bulk raw materials are cleaned twice before making it to you and we are also constantly updating our plant equipment, so you can rest assured that whether you are feeding pigeons, cage and aviary birds or wild birds, they are always getting the best.

We give you the best so you can be confident that your customers are getting good quality clean seed all year round.



## Pigeon Corn update

A few of our seasonal products are now in stock including **Super Sprint, Europa and Ruby**

With breeding season now upon us don't forget to stock up on corn.

**Gem Breeding, Breeding Plus, Premier and Cowood** are very popular this time of year.



## How can we help you grow your business?

Do you have space for Posters or require a banner or any point of sale, or even just a bit of advice on marketing?

We are here to help customers old and new, we want our businesses to grow together, so if you require any help or have any marketing ideas that you want help or advice on, please contact your local representative.

**If you would like any more information on anything in this newsletter, you can contact your local representative, call Sales Support on 01243 784171 or email [birdfoodsales@bartholomews.co.uk](mailto:birdfoodsales@bartholomews.co.uk)**